

Mitchell Museum 40th Birthday Sponsorship Opportunities

2017 Operating and Reserve Fund: Overall Budget \$272,000

- Support all of the museum's programs and activities
- All year: end surpluses will go to the museum's reserve account to provide greater financial stability for years to come

40th Birthday Special Gallery Naming Opportunities:

- See your name on an elegant plaque recognizing your contribution in one of our designated galleries in the museum (Starting at \$20,000)

40th Birthday Banner:

- Your name or organization logo will appear on a banner mounted on the museum's building for one year thanking you for your valued support (Placement by level starting at \$1000+)

40th Birthday Booklet:

- Support the production of this keepsake booklet which will share the history of the Mitchell Museum of the American Indian and photographs of key pieces from its exceptional collection. (Starting at \$100+)

Your gift can fund any combination of these programs and events, with recognition based on gift level as described on the reverse page.

We welcome gifts of any amount to help us reach our program cost goal.

All areas of the museum need funding, so please give as generously as you can.

Collections Sponsorship & Adopt An Artifact:

- The preservation and care of 10,000 objects is a major ongoing expense for the museum and your support is needed to cover insurance costs to storage shelves. Annual Expense \$23,662

Exhibit Sponsorship:

- Help us upgrade the permanent exhibit, installed in 1997, to greatly improve the visitor's experience. Cost \$19,807
- Sponsor a traveling exhibit "Deconstructing Stereotypes Top Ten Truths About Native Peoples" to an area school or library. Cost: \$2,743 each
- Support the development of our next exhibit "Native American Woven Arts" featuring textiles & basketry. Cost \$14,495

Program Sponsorship:

- Sponsor Indigenous Peoples' Day. Cost \$11,188
- Dr. Carlos Montezuma Honorary Lecture and Awards including VIP reception. Cost \$5,286
- Native American Fine Arts Holiday Market. Cost \$4,509
- Native Arts & Family Craft year-round programs. Cost \$18,390
- Panel Discussion: Expert speakers share important news on current issues. Cost \$3,000 each
- Performance: Storytellers, dancers, music, poetry and more provide cultural programs. Cost \$2,500 each
- Artist Trunk Show: sponsor a nationally honored artist to come to the museum for family and adult programs and a trunk show of their work for sale. Cost \$3,500

School Group Tours and Teacher Resources:

- Subsidize the cost of the docent led tour program utilized by thousands of students each year
- Sponsor teacher resources for in-classroom materials, field trip prep and curriculum guides

2018 Benefit Sponsorship:

- Our annual benefit provides an exclusive opportunity to be recognized by peers and support the museum



Mitchell Museum's 40th Birthday Recognition Levels

We welcome all levels of support. Gifts at or above \$500 also include all Fellow and Visionary level benefits.
Contact Kathleen McDonald at 847-475-1030 to your recognition package.

\$40,000 Storyteller:

- Select gallery naming rights for 4 years
- Private tour of the museum for up to 50 people
- 4 Travelers Pass memberships good for 4 years each, which include free general admission & invitations to exclusive events
- Monthly e-blast recognition for 4 years
- Prominent placement on 40th Anniversary Banner and specified exhibit credit panel
- Your logo with link on our website home page for 1 year

\$20,000 Fire Keeper:

- Select gallery naming rights for 1 year
- Private tour of the museum for up to 50 people
- 4 Travelers Pass memberships good for 4 years each, which include free general admission & invitations to exclusive events
- Monthly e-blast recognition for 2 years
- Prominent placement on 40th Anniversary Banner and specified exhibit credit panel
- Your logo with link on our website home page for 1 year

\$10,000 Warrior:

- Private tour of museum for up to 25 people
- 2 Travelers Pass memberships good for 4 years, which include general admission & invitations to exclusive events
- Monthly e-blast recognition for 1 year
- Prominent placement on 40th Anniversary Banner and specified exhibit credit panel
- Your logo with link on our website home page for 1 year

\$5,000 Messenger:

- 2 Travelers Pass memberships good for 4 years, which include general admission & invitations to exclusive events
- Monthly e-blast recognition for 6 months
- Prominent placement on 40th Anniversary Banner and specified exhibit credit panel
- Your logo with link on our website home page for 6 months

\$2,500 Guardian:

- 2 Travelers Pass memberships good for four years which include general admission & invitations to exclusive events
- Monthly e-blast recognition for 3 months
- Prominent placement in specified event or exhibit brochure for your personalized message and logo
- Your logo with link on our website on the page associated with your sponsorship level

\$1,000 Patron:

- E-blast recognition for 1 month
- Placement on 40th Anniversary Banner and specified exhibit credit panel
- Your logo with link on our website on the page associated with your sponsorship

\$500 Fellow:

- Placement on specified exhibit credit panel in gallery (By giving level \$500+)
- Organization logo on all posters, flyers, signage associated with your sponsorship (By giving levels \$500+)

\$250 Visionary:

- Placement in specified event or exhibit brochure for your personalized message and logo (By giving level)
- Recognition in our annual report & donor plaque displayed in our lobby (By giving levels \$250+)

As a sponsor, you will enjoy exposure to one of the North Shore's most discerning audiences, as well as audiences across the US and the world through outreach to:

- *Local, regional, and national media outlets reaching millions of viewers*
- *More than 1,700 Facebook followers*
- *2,700 E-blast subscribers*
- *35,000+ unique website visitors annually*
- *Recognition in our newsletter sent to members and friends three times a year*